



“**Summer Camp & Activities Guide**” is a Special Feature Section in the March through July issues of the Kids’ Directory Charlotte! This special section gives you the opportunity to reach over 100,000 parents and promote your summer camp and activities to families in the community.

### **What's in it for YOU?**

**New Business!** “**Summer Camp & Activities Guide**” is designed for you, to help you gain new customers.

Our advertisers are having [great success](#) with the Kids’ Directory. I know you will see excellent results as well with affordable **FULL COLOR** advertising.

*“I just wanted to thank you for helping us with our advertising efforts. We have tried just about every print media in Charlotte, and have found the Kids’ Directory to be, by far, the **most successful in bring in new business.**”*

Erin Zitelli-Davis, FunkyTown Parties

Your Print Display ad will also include for **FREE!**

1. Classified listing in the [Summer Camp & Activity Guide](#) (Example of 2011 Guide)
2. Listing in online [Goods & Services](#) with contact information and a link to your website
3. Use of online [Calendar](#) page for events at your facility
4. Use of printable online [Coupons](#)

Our **reservation deadline for the March and April issues of the Kids’ Directory is February 8<sup>th</sup>** (we are a monthly publication that prints two months at a time). Give us a call today for more information and to reserve your space in the “**Summer Camp & Activities Guide**” issues.

**The Kids’ Directory ... LITTLE BOOK - BIG RESULTS!**

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